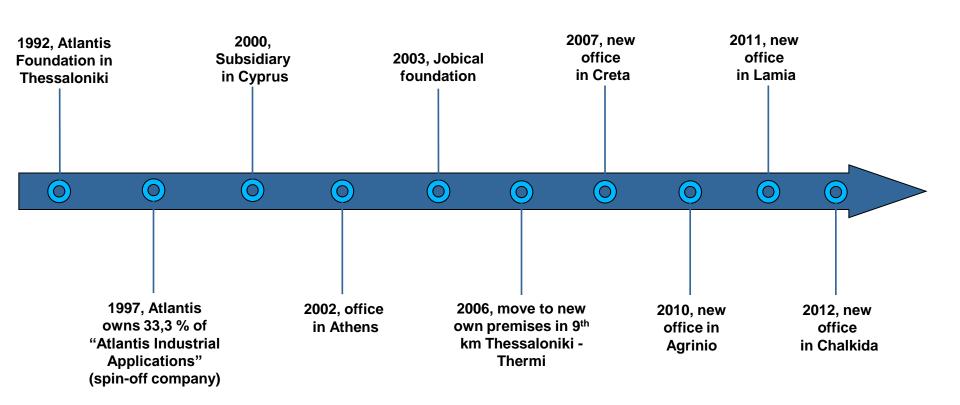
# ATLANTIS RESEARCH ORGANIZATION S.A.



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# **Company's History**





#### **Personnel & Collaborators**



- Atlantis Research Organization S.A. employs 25 scientists and researchers most of them holding MSc.
- There are more than 120 external collaborators (academics & senior consultants)
- There is a close collaboration with more than 100 organizations, companies and research institutes across Europe

#### Participations – Memberships



#### **EUROPEAN COMMISSION**

The European Techno-economic Policy Support Network (ETEPS)



The European Business & Innovation Centre Network (EBN)

#### INTERNATIONAL

The Technology Innovation Information Association (TII)



- The Consultants' Register of the World Bank
- Leading partner for the European projects MOBIP and EMMINVEST
- Member of Coralia Microelectronics Cluster

#### **Offered Services**



- Transnational Cross border Programs (INTERREG, SEE)
- Research Projects in IT, Social and Economic studies
- Know-how transfer projects
- European Projects
- Assistant with fund raise from Venture Capital
- Quality Management
- National subsidies programs
- Human Resource Services
- Strategic Planning

## **INTERREG** "Greece – Bulgaria 2007 – 2013" – RBDICT



- Regional Business Development Through The Use Of Information
  & Communication Technologies (ICT)
- The scope of the project focuses on a comprehensive strategy, aimed at strengthening the competitiveness of the business environment and thus stimulating the developmental profile of the area of intervention.

#### **INTERREG** "Greece – Bulgaria 2007 – 2013" – RBDICT



- The services of ATLANTIS RESEARCH S.A. included:
  - a) project management and submission of progress reports,
  - b) creation and printing of information material,
  - c) publicity and promotion actions,
  - d) organization of events,
  - e) development of electronic platforms (business networking platform, e-recruitment platform, e-ombudsman platform),
  - f) support of the operation of the e-platforms (evaluation study).

#### INTERREG "Greece – Bulgaria 2007 – 2013" – HYDECON



- Hydrogen Economy Cooperation Network for Research -Public Awareness - Business Opportunities across Greek-Bulgarian borders
- The project includes:
  - stimulation and enhancement of common research activities about hydrogen technology,
  - increasing of public awareness in area about the use of Hydrogen as a new, environmentally friendly fuel,
  - exploration the feasibility of starting Hydrogen technology based business in the area.

#### **INTERREG "Greece – Bulgaria 2007 – 2013" – HYDECON**



- ATLANTIS RESEARCH S.A. prepare a research which included:
  - a) A brief reference to the advantages of hydrogen as an energy source
  - b) An analysis of market fundamentals Hydrogen
  - c) An overview of basic applications (production methods and products)
  - d) A diagnosis of the current situation in the energy sector in the border region.
  - e) An evaluation and Selection Business Opportunities
  - f) Investigate funding opportunities
  - g) Opinion Conclusions

#### **Know-how transfer - "i-techpartner program"**



- The program facilitates knowledge transfer, partnering, collaboration and contacts for and between innovative SMEs and public research organizations.
- Activities:
  - Regional coaching events (Academies)
  - and sector-specialized matchmaking events (Forums).
- i-techpartner is supported through innovation agencies and organizations by 13 countries or regions.

#### **Know-how transfer - "i-techpartner program"**



- The Forums relate to: Software, Communications and Mobile Applications, Systems for Energy, E-services, Medtech, Industrial Biotech, Sustainable Energy and Environment, New Materials, Healthcare Biotech.
- i-techpartner is supported by the European Commission as part of the PRO INNO Europe initiative (under the name Tech SME Partnering).
- Atlantis represents the region of Central Macedonia.

#### **STIP Programs**



- Atlantis Research Organization S.A. had a specialized department for STIP programs offering:
  - Evaluation and Impact Assessment of Projects/Programs for Research, Technological Development and Innovation at European, national and regional level.
  - Project Management of projects/programs
  - Foresight
  - Technology Assessment
  - Recommendations on Policies for Science, Technology and Innovation

#### Research projects on Economic and Social studies – Tepsie



- The project explores the barriers to innovation, as well as the structures and resources that are required to support social innovation at the European level.
- The aim is to identify what works in terms of measuring and scaling innovation, engaging citizens and using online networks to maximum effect in order to assist policy makers, researchers and practitioners working in the field of social innovation.

#### Research projects on Economic and Social studies – Tepsie



- TEPSIE is a consortium of the following six partner organizations:
  - The Danish Technological Institute, Denmark
  - The Young Foundation, UK
  - The University of Heidelberg, Germany
  - The Catholic University of Portugal, Portugal
  - Atlantis Research Organization S.A., Greece
  - Wroclaw Research Centre EIT+, Poland

#### **European project – Gate2Start**



- Gate2Start was a project supported by the European Community under the EUROPE INNOVA initiative.
- The Gate2Start project's (finished in 2008) concept was that researchers should take into account market and business issues (and not only technical issues) from the time of birth of an applied research idea.
- Throughout the project, a set of tools was developed which help researchers to test their research hypothesis in view of the market forecast, and to identify innovation potential at a very early stage.

#### **European project – Gate2Start**



- The project succeeded in raising awareness of more than 290 researchers, in 10 regional and 4 pan-European workshops.
- Personal coaching was provided to more than 100 researchers.
- The project was disseminated to more than 1.000 participants of 32 events organized by third parties.
- Atlantis Research Organization was Coordinator Partner in the program.
- Further information on the project is available at <u>www.gate2start.eu</u>

#### **European Project – MOBIP**



- MOBIP aims to support the competitiveness of high growth businesses in the mobile services sector.
- The project provides opportunities to
  - build up business contacts
  - develop new international business opportunities
  - increase access to sources of finance
  - new international markets.

#### **European Project – EMMINVEST**



- EMMINVEST focuses on facilitating investment into entrepreneurial SMEs to build mobile services & products into sizable, sustainable and internationalized businesses.
- There were two tracks:
  - The <u>Coaching Track</u> where new advanced coaching schemes was developed and tested, aiming to strength the investment readiness of mobile and mobility service companies through a combination of peer group seminars/webinars, assignments and expert and peer group feedback, including a "train the trainers" scheme.
  - The <u>Investor Track</u> aimed to raise the awareness among the investors community through a webinar expert program, as well as investor portfolio review peer group sessions and access to existing successful investment matching program such as the ESA Investment Forum or the Mobile World Congress in Barcelona.

## **European Project – Gazelle funding**



Gazelle funding is a supporting tool implemented in the framework of the EMMINVEST program.

The "Gazelle Funding" tool allows you to search for private as well as public funding sources for companies in the sector of Mobile and Mobility Industries.

## Fund raising research study



- Assigned to ATLANTIS CONSULTING S.A. by the Greek General Secretariat of Research and Technology.
- Aimed:
  - A) to provide technical expertise on potential actions to support research, technology and innovation activities, through Venture Capital.
  - B) to define funding solutions as well as the most appropriate means in order to promote Research and Technology during the programming period 2007-2013.

#### Fund raising research study



- The results of the study was be used as the basis to design and take respective actions at national level, which will contribute to the fulfillment of the goals set in Lisbon and will also expand the Research and Technological Development policies.
- The study proposed public recommendations for the operation of pre-incubators that will provide services to ambitious entrepreneurs / researchers that have a mature idea and want to check whether they can proceed to the creation of a start-up.

## **Fund raising Support**



- Atlantis Research Organization S.A. assist with Fund raising from Venture Capital and Business Anger.
- We offer/help you with:
  - Coaching you in the construction of the proper Business
    Plan
  - Contact with Venture Capital or Business Angels
  - The negotiation of the terms of the agreement

#### Fund raising Support – Gazelle companies



- Atlantis Organization S.A. specializes in gazelle companies funding.
- Gazelle companies are characterized by high growth rate, at least 20% annually for four years or more, starting from a revenue base of at least \$1 million.
- Their absolute size, can range in size from small companies to very large enterprises.

## **Other Research Projects**



- AINT-SME
- ATLAS
- BIORES ("Reinforcing Investments in biogas technologies for small-scale RES applications in islands")
- Nostalgia Bits
- DYNAMO (Dynamic Carpooling Service For People On The Move)
- NexGenMiliwave
- Smart-Inno

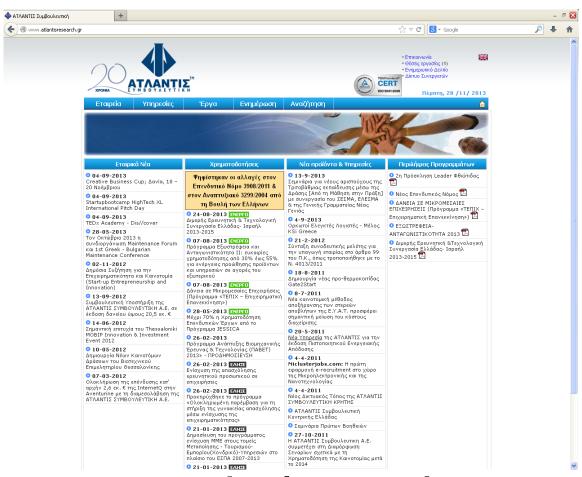
#### **Research and Commercial Interests**



- Em-business
- Factories of the future
- Business Intelligence (BI)
- Big Data
- Innovative companies
- Fund raising from Venture Capital

#### **Further Information**





www.atlantisresearch.gr



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